



## *StepUp Ministry*

StepUp Ministry provides pathways for people to overcome barriers and transform their lives. We invite individuals at economic risk to come experience our life-changing employment and life skills training and programs for adults, children, and teens.

**The StepUp approach is described in three steps:**

### *Step One Employment*

The first step to stability is employment, and StepUp's **Employment Academy** teaches the skills to find meaningful work.

### *Step Two Create Stability*

Once employed, adults may participate in the 48-week **Life Skills Program** that teaches financial literacy, relationship building, and goal setting. Concurrently, the **Children's Program** (ages 6 weeks to 15 years) and our **Real World Program** (ages 16–21) follows an age-appropriate life skills curriculum in addition to arts, etiquette, relationships, and more.

### *Step Three Build a Career*

Through the **Alumni Program**, graduates of the **Life Skills Program** meet weekly for continued professional development while their children benefit from additional interactive programs.

Learn more about our organization at [www.stepupministry.org](http://www.stepupministry.org)

◆ 2024 ◆

# IMPACT LUNCHEON

Monday, June 3, 2024

Registration 11:30am • Program 12:00–1:00pm

White Memorial Presbyterian Church  
1704 Oberlin Road, Raleigh, NC 27608

**The Impact Luncheon is StepUp Ministry's annual fundraising luncheon.** The luncheon provides an opportunity for guests to learn how our programs create stability and joy in the lives of more than 600 individuals every year.

## **Luncheon Goals & Details**

**Our goal is to raise \$200,000 in one hour** by sharing the StepUp mission with 200+ new community supporters. A catered lunch is served and the program begins promptly at noon. Over the hour, we will provide an overview of StepUp's mission and history, personal stories of impact, and details on how our guests can help.

## **Corporate Support**

Corporations have an opportunity to impact the StepUp programs in many different ways, while also engaging their local employees in the mission of StepUp. Please see our sponsorship opportunities grid on the next page for more information.

## *Questions?*

For more information about Sponsorship Opportunities, please contact

**Kristen Zerbato, Donor Relations Specialist**  
[kzerbato@stepupministry.org](mailto:kzerbato@stepupministry.org)  
(919) 781-0156



# SPONSORSHIP OPPORTUNITIES

## The impact you'll make:

### \$15,000

Empower 10 unemployed individuals to get back into the employment game.

### \$10,000

Equip an entire family through Life Skills, creating stability for adults and children.

### \$5,000

Give 40 children the opportunity to experience arts and culture training.

### \$2,500

Support five young adults in Real World as they build a strong foundation for their future.

## Sponsorship Levels

Sponsorship Benefits	\$15,000 Life-changer	\$10,000 Supporter	\$5,000 Advocate	\$2,500 Friend
Recognition on Website	*	*	*	●
Recognition in monthly e-newsletter (3,500)	*	*	*	●
Table of 8 at StepUp's Impact Luncheon				
Social Media Post Featuring Partnership (2,500)				
Newsletter Story Featuring Partnership (3,500)				
Exclusive Volunteer Opportunities				

\* Logo recognition    ● Name recognition

**Create an Employee Match!** Support our mission while engaging your staff by matching **their** contributions.

## Contact us to learn more:

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**SPONSOR SPOTLIGHT**

**CLANCY & THEYS**  
CONSTRUCTION COMPANY

"At Clancy & Theys, philanthropy and diversity are integral parts of our culture and we strive to be a good corporate citizen of our community. We are proud to support StepUp Ministry and their mission to help individuals in Wake County transform their lives through employment and life skills training."

**Example of sponsorship social media posts.**

f @stepupministry  
in @stepup-ministry